

SEPTEMBER, 2023



BUILDING GOODWILL



Sustainability Features of Norton Healthcare Goodwill Opportunity Campus

The Norton Healthcare Goodwill Opportunity Campus being constructed at the corner of 28th Street and Broadway in West Louisville will positively impact 50,000 individuals each year with its collection of self-sufficiency resources provided by Goodwill and its co-locating partners. But the community isn't the only beneficiary – the Opportunity Campus will also help the environment.

The project team overseeing construction of the Opportunity Campus has prioritized sustainability by including environmentally friendly features to reduce ongoing utility and maintenance costs and yearly operating costs by roughly 25%, which will in turn promote and maintain a cleaner environment.

Sustainability features of the Opportunity Campus include:

- A white roof to reflect heat (pictured)
- Increase in insulation for efficiency
- Natural lighting (example pictured) and automatic lighting systems that include occupancy sensors
- 95% high efficiency gas boilers for HVAC systems and 12.4 IEER for cooling efficiency
- Underground infiltration drainage system
- Exterior green space to reduce site heat blooming
- Repurposed furniture
- Post-consumer, carbon-neutral recycled carpeting
- Materials and equipment built



OPPORTUNITY IS KNOCKING



Do you hear that? It's opportunity knocking! Help support this one-of-a-kind community revitalization project by making a gift to the Opportunity is Knocking campaign. Here's how you can donate:

- Visit GoodwillWestLouisville.com • Text GoodwillKY to 801801
- Mail a check to the current Goodwill headquarters located at 1325 S. 4th Street, Louisville, KY 40208

LIVE PHOTO FEED OF SITE

Individuals invested in Goodwill's move to West Louisville can see the progress for themselves! A live photo feed, which updates every two hours, is now available at GoodwillWestLouisville.com.

RECENT COMMUNITY EVENTS

Goodwill Board of Directors, West Louisville Advisory Council tours Opportunity Campus

On Friday, September 22, Goodwill executives hosted a tour of the project site for the Norton Healthcare Goodwill Opportunity Campus for its **Board of Directors** and **West Louisville Advisory Council**.

This tour was the first of its kind during the project's construction. For information about future tours and a video recap of this event, stay tuned to GoodwillWestLouisville.com.



Goodwill Excel Center, Opportunity Campuses at Resident Appreciation Day

On Saturday, September 23, members of The Excel Center, the South Louisville Opportunity Center and The Spot: Young Adult Opportunity Campus were spreading good news at Resident Appreciation Day at Russell Lee Park!



PROJECT UPDATE IMAGES



Site work has begun



Exterior finish install working around the building



Drywall wrapping up in atrium space

Norton Healthcare
Goodwill Opportunity Campus

CALHOUN
MATHIS & ASSOCIATES
STUDIO A
kpff
KLH ENGINEERS

rowne
bdc
DETAILS
L&D

University of Louisville School of Dentistry
 Park Community Credit Union
 YMCA of Greater Louisville
 Volunteers of America
 Legal Aid Society

Big Brothers Big Sisters of Kentuckiana
 Shawnee Christian Healthcare
 KY College of Barbering
 KentuckianaWorks
 Creative Spirits

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