

BUILDING OUR WORKFORCE

CHALLENGE

COVID-19 DRASTICALLY ALTERED THE LABOR MARKET

- 6.7% national unemployment rate, twice the pre-pandemic level
- 21% of workers who lost their jobs between February and May lacked a high school diploma compared to 6% of college-educated workers
- One in four adults have had trouble paying their bills during the pandemic
- One-third of lower income adults have been unable to make mortgage or rent payments

COVID-19'S IMPACT ON EDUCATION

- 30% loss in reading skills
- 50% loss in mathematics skills
- COVID-19 will likely produce a significant increase in the number of future high school dropouts and non-completers over the next several years

SOLUTION: A PROVEN MODEL SINCE 2010



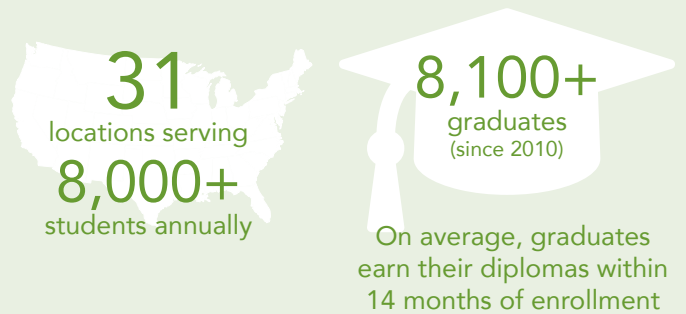
GOODWILL'S FREE HIGH SCHOOL FOR ADULTS

In order to stand out in an ever-changing marketplace, an education, industry-recognized certifications and college credits are essential

for individuals who need access to higher-paying job opportunities to support themselves and their families. Goodwill and The Excel Center® have been providing opportunities for advancement to adults without a high school diploma since 2010. The Excel Center education model has proven to be effective at helping individuals improve their lives and find gainful employment through access to education.

EDUCATION

State-recognized high school diploma for adults | Rigorous academic curriculum



WORKFORCE DEVELOPMENT

Industry-recognized certifications | College credits | Job placement



WITHIN 8 MONTHS, THE INVESTMENT IN AN EXCEL CENTER GRADUATE IS REPAID THROUGH

REDUCED PUBLIC ASSISTANCE | TAXES | UNEMPLOYMENT SAVINGS | WORKFORCE DEVELOPMENT*